



Standard Certificate of Circulation

For the 47 issues distributed between 1st January 2006 and 31st December 2006

**Business
Magazines**

Motor Transport

MotorTransport

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The Primary Market Sector for this publication is:

Transport

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Certificate of Average Net Circulation for the 47 issues distributed between 1st January 2006 and 31st December 2006

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	20,681	20,627	54
Total Average Net Newstrade Sales Per Issue	280	280	-

Analysis for the Audit Issue cover dated 30.11.06 and distributed on 29th November 2006

Total Net Circulation		20,531	20,478	53
Newstrade and other Single Copy Sales	Total	249	249	-
At Full Cover Price/NTT		249	249	-
At a Lower Rate		-	-	-
Paid and Controlled	Total	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Single Copy Subscription Sales	Total	1,986	1,944	42
At Full Rate		1,187	1,147	40
At between 50% and 100% of Full Rate		799	797	2
At less than 50% of Full Rate		-	-	-
Multiple Copy Subscription Sales	Total	21	18	3
At Full Rate		8	5	3
At between 50% and 100% of Full Rate		13	13	-
At less than 50% of Full Rate		-	-	-
Bulk Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Society/Association/Organisation Circulation	Total	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies (Written Requests)		-	-	-
Unpaid single copies (Electronic Requests)		-	-	-
Unpaid single copies (Telephone Requests)		-	-	-
Non-optional single copies		-	-	-
Controlled Free Circulation	Total	18,118	18,118	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests		1,079	1,079	-
Individual Electronic Requests		2,732	2,732	-
Individual Telephone Requests		14,307	14,307	-
Company Written Requests		-	-	-
Company Electronic Requests		-	-	-
Company Telephone Requests		-	-	-
Non-requested by name		-	-	-
Non-requested by job title / function		-	-	-
Non-Controlled Free Circulation	Total	157	149	8
By Name		156	148	8
Not by name		1	1	-

Duplication: The level of duplication on the mailing list for the audit issue was: 0%

Miscellaneous data:

The Basic Cover Price for the audit issue was: £2.85

The United Kingdom Basic Annual Rate for Subscriptions for the audit issue was: £99.00

The annual other countries subscription rate for the audit issue was: £126.00

2 or 3 year subscriptions are available

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Chairmen, Owners, Partners, Directors or Purchasing Decision Makers within the Road Transport Industry who are licensed to run eleven or more heavy goods vehicles or who operate eleven or more vans; or to individuals who have a main responsibility for logistics and planning, supply chain, warehousing, storage and distribution who are purchasing decision makers.

Age of source data for the Audit Issue

Category by quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	18,118	9,598	7,638	882
Individual Requests	18,118	9,598	7,638	882
Company Requests	-	-	-	-
Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	53.0	42.2	4.9
Individual Requests	100.0	53.0	42.2	4.9
Company Requests	-	-	-	-

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %
12.01.06	11-Jan-2006	20,178	-	-	20.07.06	19-Jul-2006	20,766	-	-
19.01.06	18-Jan-2006	20,637	-	-	27.07.06	26-Jul-2006	20,770	-	-
26.01.06	25-Jan-2006	20,637	-	-	03.08.06	02-Aug-2006	20,766	-	-
02.02.06	01-Feb-2006	20,607	-	-	17.08.06	16-Aug-2006	20,772	-	-
09.02.06	08-Feb-2006	20,648	-	-	31.08.06	30-Aug-2006	20,769	-	-
16.02.06	15-Feb-2006	20,657	-	-	07.09.06	06-Sep-2006	20,751	-	-
23.02.06	22-Feb-2006	20,667	-	-	14.09.06	13-Sep-2006	20,717	-	-
02.03.06	01-Mar-2006	20,672	-	-	21.09.06	20-Sep-2006	20,706	-	-
09.03.06	08-Mar-2006	20,680	-	-	28.09.06	27-Sep-2006	20,701	-	-
16.03.06	15-Mar-2006	20,690	-	-	05.10.06	04-Oct-2006	20,722	-	-
23.03.06	22-Mar-2006	20,708	-	-	12.10.06	11-Oct-2006	20,697	-	-
30.03.06	29-Mar-2006	20,698	-	-	19.10.06	18-Oct-2006	20,690	-	-
06.04.06	05-Apr-2006	20,714	-	-	26.10.06	25-Oct-2006	20,667	-	-
13.04.06	12-Apr-2006	20,692	-	-	02.11.06	01-Nov-2006	20,663	-	-
20.04.06	19-Apr-2006	20,671	-	-	09.11.06	08-Nov-2006	20,660	-	-
27.04.06	26-Apr-2006	20,661	-	-	16.11.06	15-Nov-2006	20,661	-	-
04.05.06	03-May-2006	20,690	-	-	23.11.06	22-Nov-2006	20,742	-	-
11.05.06	10-May-2006	20,694	-	-	30.11.06	29-Nov-2006	20,531	-	-
18.05.06	17-May-2006	20,707	-	-	07.12.06	06-Dec-2006	20,482	-	-
25.05.06	24-May-2006	20,758	-	-	14.12.06	13-Dec-2006	20,503	-	-
01.06.06	31-May-2006	20,767	-	-					
08.06.06	07-Jun-2006	20,697	-	-					
15.06.06	14-Jun-2006	20,734	-	-					
22.06.06	21-Jun-2006	20,734	-	-					
29.06.06	28-Jun-2006	20,753	-	-					
06.07.06	05-Jul-2006	20,765	-	-					
13.07.06	12-Jul-2006	20,760	-	-					

Exhibitions/Conferences to which bulk free copies are supplied. (Please note, these copies are NOT included in the circulation of any issue)

None

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Geographical Analysis of circulation for the audit issue

Total Circulation	20, 531	Total Analysed	20, 531	Total Not Analysed	-
United Kingdom	20, 478				
East Anglia	1, 056	South East	4, 551	Northern Ireland	339
Cambridgeshire	370	Bedfordshire	279	Antrim	166
Norfolk	289	Berkshire	338	Armagh	43
Suffolk	397	Buckinghamshire	318	Down	51
		East Sussex	143	Fermanagh	14
East Midlands	2, 264	Essex	677	Londonderry	26
Derbyshire	405	Hampshire	568	Tyrone	39
Leicestershire	442	Hertfordshire	395		
Lincolnshire	542	Isle of Wight	22	Scotland	1, 455
Northamptonshire	479	Kent	649	Borders	31
Nottinghamshire	396	Middlesex	367	Central	122
		Oxfordshire	253	Dumfries & Galloway	82
London	625	Surrey	357	Fife	95
		West Sussex	185	Grampian	193
Midlands	2, 424			Highland	90
Hereford & Worcester	313	South West	1, 703	Lothians	201
Shropshire	220	Channel Islands	14	Strathclyde	562
Staffordshire	486	Cornwall	157	Tayside	79
Warwickshire	302	Devon	313		
West Midlands	1, 103	Dorset	160	Wales	854
		Gloucestershire	229	Clwyd	163
North West	2, 367	Isles of Scilly	-	Dyfed	105
Cheshire	728	Somerset	564	Gwent	161
Isle of Man	12	Wiltshire	266	Gwynedd	63
Lancashire	1, 286			Mid Glamorgan	120
Merseyside	341	Yorkshire	1, 859	Powys	47
		East Yorkshire	235	South Glamorgan	98
Northern	981	North Yorkshire	281	West Glamorgan	97
Cleveland	195	South Yorkshire	438		
Cumbria	187	West Yorkshire	905	Other UK	-
Durham	248				
Northumberland	76			Republic of Ireland	13
Tyne & Wear	275				
		Other Countries	53		
		Europe (excl UK - inc Rol)	39		
		North America	3		
		Central & South America	-		
		Australasia & The Pacific	4		
		Asia	-		
		South East Asia	7		
		Africa	-		
		Middle East & North Africa	-		