

Standard Package Rate

	Mono	Spot Colour	Full Colour
SCC	£43.00*	£47.00*	£51.00*
Quarter Page	£1,393.00	£1,493.00	£1,692.00
Half page	£2,338.00	£2,496.00	£2,907.00
Full Page	£3,114.00	£3,364.00	£3,951.00

- Your advertisement appears in Motor Transport recruitment section for 1 week and on **www.roadtransport.com/jobs** for 4 weeks
- Add additional online job postings to any Standard Package above at a discounted price:
 Additional 2-4 job postings on **www.roadtransport.com/jobs**: £49 extra
 Additional 5+ job postings on **www.roadtransport.com/jobs**: £75 extra

* Single Column Centimetre Advertisements: £350 should be added to the SCC rate to appear on www.roadtransport.com/jobs for 4 weeks

If you do not want your vacancy to appear on www.roadtransport.com/jobs please subtract £350 from the Standard Package Rate.

adpacks

Maximise your job vacancy with an Adpack

Our added value recruitment packages Adpacks help you dramatically extend your advertising coverage to both our print and online audience, at a heavily discounted price. An Adpack maximises your response, making the search for your candidate an even easier experience.

	Mono	Spot Colour	Full Colour
Quarter Page	£1,510.32	£1,634.32	£1,881.08
Half page	£2,552.34	£2,738.78	£3,223.76
Full Page	£3,468.02	£3,763.02	£4,455.68

Get maximum exposure for your vacancies with **Motor Transport's Adpack** offer. Each Adpack comprises:

- 1 Week – Advertisement in Motor Transport's recruitment section
- 2nd Week – Identical repeat advert in Motor Transport's recruitment section
- 4 Weeks – Individual job posting on **www.roadtransport.com/jobs**

To calculate your saving please use our Adpack calculator:

<http://www.maximiseyourresponse.co.uk/calculator.html>

For advertising options and enquiries please contact the sales team on

020 8652 8989 or email recruitment.services@rbi.co.uk