

The road haulage market is very much based on personal contact and networking, and so face-to-face branding and marketing is crucial. Road Transport Media runs a range of industry events and is continually innovating in this area.

28 May –
30 May 2020

Tip-ex & Tank-ex

The UK's only exhibition for the bulk haulage industry. At this unique event two shows sit alongside a gala dinner. Buyers can get hands on with vehicles and products on the exhibition floor during the day then network with sellers informally at the awards.

- **4,600 visitors** across 3 days (3565 unique)
- **93% visitors** felt the show met or surpassed expectations
- **91%** likely to attend next year



3 November 2020

Freight in the City Expo

The show was launched in 2015 to support operators faced with challenges around urban deliveries. They need practical guidance and products and services to help them make urban freight cleaner, safer and quieter. By blending a great seminar programme with an exhibition of innovative vehicles, products and services the expo meets those needs.

- **950 visitors**
- **92% of visitors** will visit again next year
- **94% of visitors** would recommend the show to colleagues



22 – 23 August 2020

Convoy in the Park

The show was a new innovation for 2017, launched in partnership with MSV and Truck Sport UK. The weekend event really lived up to its billing as the festival of truck racing, show trucks and family fun and is a great opportunity to meet owners and drivers with real buying influence.

- **Increased attendance** expected for 2019
- **Trade stands** at the heart of the show **attracting a professional driver audience**



8 Events in 2020

Truck Racing

We are delighted that we have been appointed by the British Automobile Racing Club (BARC) to become the promoter of the BTRAC UK truck racing series.

This is a unique combination which offers huge benefits to our sponsors. We can give you access to this influential audience via our packages which include; branding, live-event, editorial coverage and promotion throughout our range of media brands.



Ongoing programme in 2020

Clean Air Workshops

We are working with a range of local authorities who are consulting or implementing Clean Air Zones to run Clean Air Workshops.

These free, half-day events are an opportunity for all HGV operators and associated businesses to find out more about the proposals from the city council and take steps now to future-proof their fleets. They feature an outside display of the latest clean vehicle technology, from current Euro-6 models through to electric and gas options, giving visitors the opportunity to speak directly with manufacturers and suppliers on the day.

- **Bath 6 March 2019**
- **Glasgow 26 March 2019**
- **More events to follow**



1 July 2020

Motor Transport Awards

The Motor Transport Awards are the industry's most prestigious event. The people and companies who are shaping road haulage are celebrated in a glamorous evening at Grosvenor House. The industry elite are there to network with peers from all areas of the market.

- **20 awards**
- **1500 guests** on the night
- **33rd year** since launch



TBC November 2020

Commercial Motor Awards

The Commercial Motor Awards recognise and reward the best in new and used vehicle sales and aftersales. The awards dinner is a night to celebrate the successes of the industry and provides the perfect backdrop to network and forge new business relationships.

- **16 awards**
- **450 guests** on the night
- **Launched in 2016** – great growth in attendance and entries for 2017 and 2018.



Showguides

Showguides are a crucial part of marketing your presence at events. In addition to the showguides we produce for our own events we work with other organisers to produce **high quality show guides**.

CV Show
28 – 30 April

- **40,000 show guides** inserted in our magazines and at the show
- **8,000 show daily editions** across the three days of the show