



Transport News

The only monthly magazine dedicated to road transport professionals located in the North of the UK.

The magazine

Transport News has developed over its 41 years to arguably become the beating heart of the road haulage industry in Scotland and the North of England, with particular editorial emphasis on new vehicle developments within companies and the people involved in all aspects of the northern road transport industry.

With twelve editions per year and 14,950 readers per edition. Transport News is available in print, on sale at newsagents and major truckstops, also by direct paid subscriptions to companies and individuals. A digital edition is also available, downloading the print version onto tablet.

Transport News prints test reports on new vehicles and each month carries regular features such as 'Fleet in Focus', 'Down Memory Lane', 'The Truck Advocate' and the highly popular truck picture/caption features: 'TruckScot Scene' and 'Astride the Pennines.'

Being an integral part of the road transport scene north of the M62, Transport News offers almost blanket coverage of Scotland and the North of England; a sizeable area noted for its high 'horsepower to weight' truck specifications demanded by local hauliers.



The editor

Variety best sums up road haulage across Scotland from the Highlands and islands to the borders south into England as far as the M62. No two haulage operators are the same; from aggregates to logistics, fishing to whiskey, island communities to the central belt, each does the job of moving goods differently. The challenge for **Transport News** is making sure all walks of life make it into the pages. Each operator's story is unique and are captured by a leading group of road transport journalists.

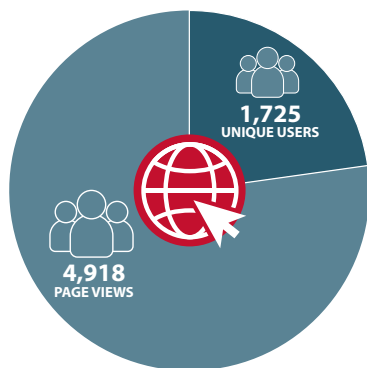
By focusing on the operators, the management, legislation, the tools of the trade and the glamour Transport News endeavours to bring you the exclusives, the need to know stuff and the essential news as it breaks.

Kevin Swallow

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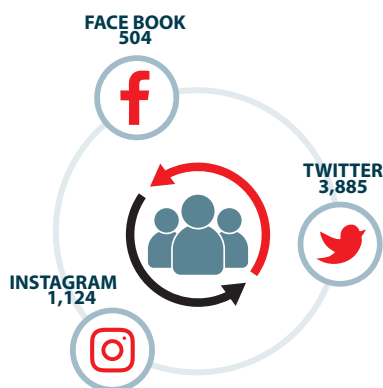
Online presence

With so much information, and not all of it possible to go into print, **Transport News** uses its website to make sure anything and everything associated with road transport is made available. The legendary red Hot News bar flags up 'need to know' stories and updates as they break and is updated daily. The Services Directory is a vital source for hauliers and drivers to find and contact leading suppliers to the industry. The website is modified for mobile phones, and you can download the app as well for direct access.



Social Media Audience

Our platforms and user numbers



Facebook and Instagram started in 2020.

Northern Rewards

The inaugural **Transport News Northern Rewards Champagne Presentation Breakfast** will be held in the Royal Hall, Harrogate on the morning of Friday 4th June 2021, the middle day of the annual Tip-ex Tank-ex UK Truck Show.

A full house of 320 road haulage industry luminaries will attend this great Northern Powerhouse awards ceremony with 15 category trophies destined for those companies and personalities in the industry nominated and duly judged to be the best in their sector, ranging from Northern Haulier of the Year to the presentation of an Industry Lifetime Achievement Award. There are sponsorship opportunities for this great networking event which continues into the Truck Show itself as guests leave their Royal Hall tables to visit the interior.

Scottish Rewards

Now an annual mainstay of the vibrant Scottish road haulage industry, the **Transport News Scottish Rewards Breakfast** will, on Friday 3rd December 2021, enjoy the 27th anniversary of an event which has grown in stature to totally fill the huge 600 seat Banqueting Hall of Glasgow's Crowne Plaza Hotel.

As usual there will be 19 industry categories open to nominations for companies and individuals. The renowned presenters Des Clarke and Mary Rhodes will again be in charge of the huge networking event which stretches from gatherings the evening before to city centre jollies once the breakfast concludes. Although all categories are sponsored and tables booked, there is little likelihood of any availability. A full house is assured at the hottest ticket in town.