



# Commercial Motor

## Your perfect sales tool

Print and online is the most powerful combination if you are selling used vehicles

### Used vehicles

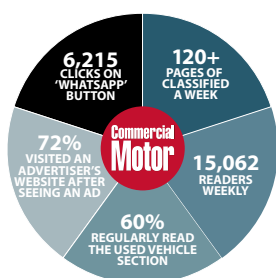
Whether you are new to the market or an established player we are here to help you sell more used vehicles.

Our on-going investment in online and print options means **Commercial Motor** gives your customers the opportunity to search and browse used vehicles however they want.

- More readers than anywhere else and we can prove it!
- Contact with more buyers and influencers
- Access to buyers wherever they are – at their desk or on the move
- Readers and users act after using our sites and reading our magazines they call call, email or WhatsApp the seller or go to their website
- Using print and online in combination really builds brand awareness for your dealership

### Engagement

How classified advertising can work for you.



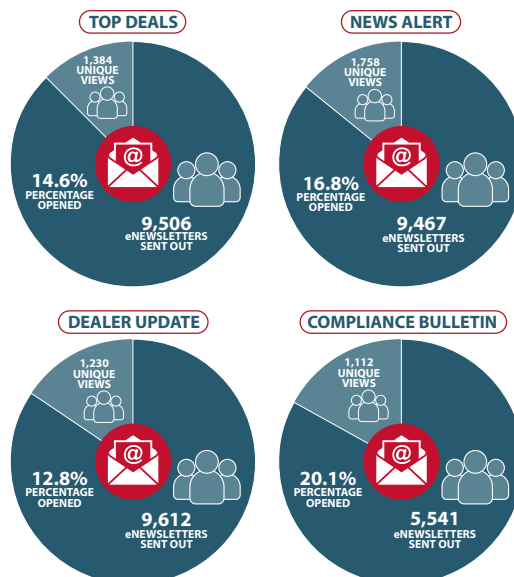
### Social Media

21,669 37,513

There is a **Commercial Motor** used vehicle group on Facebook and a Twitter feed which shows the stock from the website, ensuring that your advert will be seen.

### Enewsletter campaigns

How classified advertising can work for you.



### Web statistics

How our online offering works for you.

