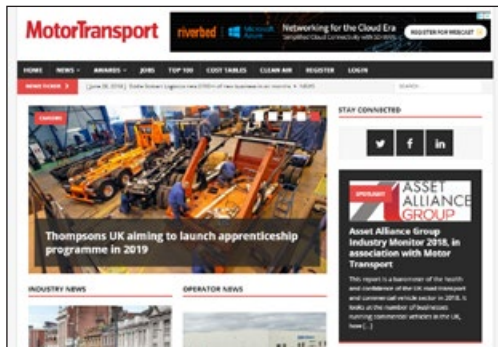
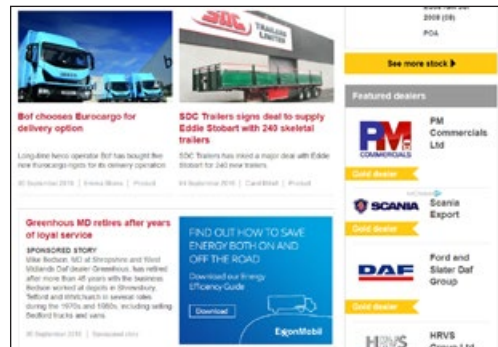


SPECIAL POSITIONS

Motor Transport Spotlight



Sponsored content



Your image

- » 50 words of text
- » Click through to your landing page



MPU or image

- » 50 words
- » Click through to sponsored content



Trucknet forum sponsor logo 160x 40 pxls



GENERAL CREATIVE GUIDELINES

Static ads: JPG, GIF, PNG

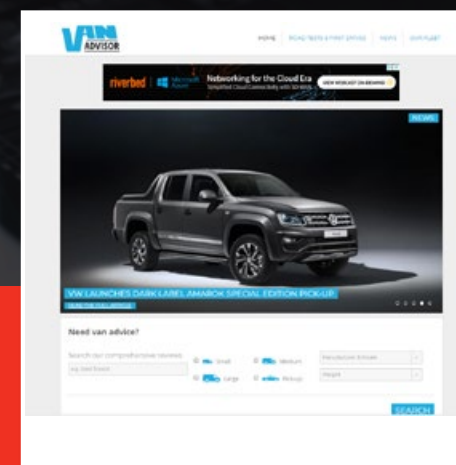
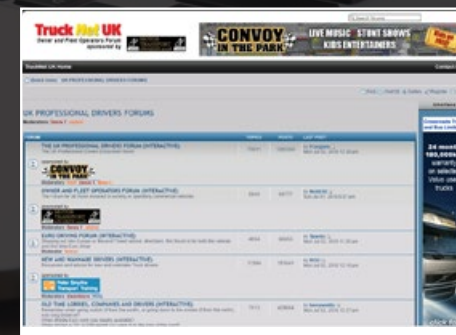
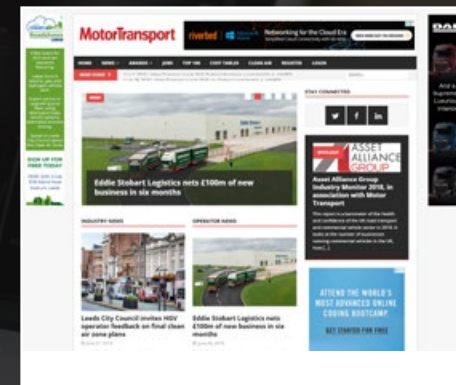
Animated ads: HTML5, animated GIF

We do not accept the following formats: PDF, WebP

Maximum file size: 256 KB

DON'T FORGET: To supply the URL for any ads delivered as a GIF, JPEG or PNG

Frequency capping: Ad capping will be controlled through our ad server and not by any 3rd party server
HTML5 and click tag guidelines : please see www.commercialmotor.com/html5



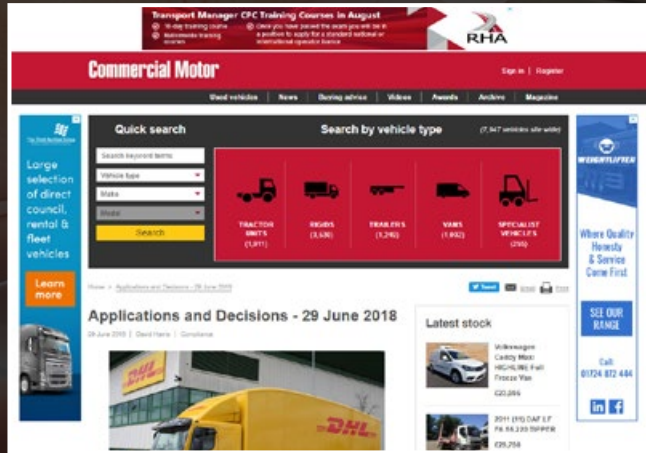
ONLINE AD SPECIFICATIONS

AD POSITIONS

Leaderboard 728px x 90px
Available Top & Bottom



Home page takeover available
on CommercialMotor.com



Skyscraper
120 x 600px



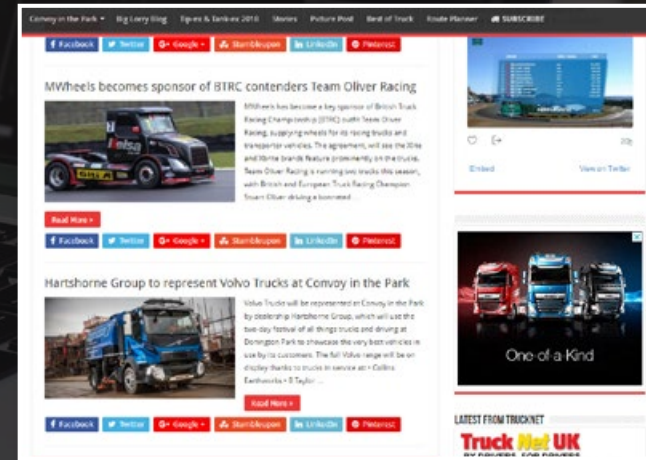
Skyscraper
120 x 600px



Leaderboards and skyscrapers on Commercial Motor.com

MotorTransport.co.uk | Truckanddriver.co.uk | Van Advisor.com
Freightinthecity.com | Trucknetuk.com

Top leaderboard only on Trucknetuk.com



MPU
300 x 250px



MPU available on

Commercial Motor.com | MotorTransport.co.uk
Truckanddriver.co.uk | Van Advisor.com | Freightinthecity.com

***ALSO AVAILABLE**

Double MPU 300 x 600 on

MotorTransport.co.uk | Truckanddriver.co.uk | Freightinthecity.com

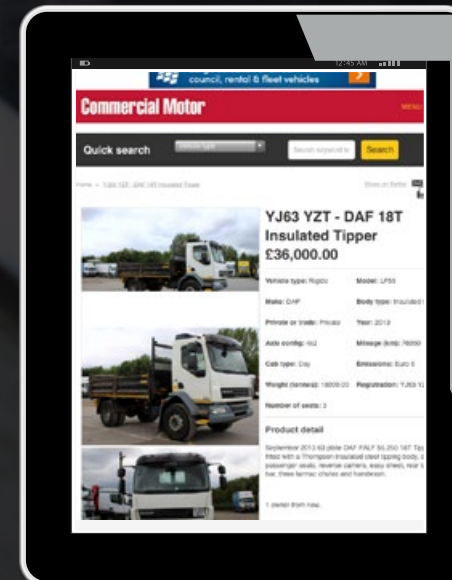


Mobile banner 320 x 50px

Mobile banners
available on
Commercial Motor.com
MotorTransport.co.uk
Truckanddriver.co.uk
Van Advisor.com
Freightinthecity.com

***ALSO AVAILABLE**

Large mobile banners
320 x 100px
Top & Bottom
Available on
MotorTransport.co.uk
Truckanddriver.co.uk
Freightinthecity.com



Tablet banner 468px x 60px
Available Top & Bottom

Tablet banners available on
Commercial Motor.com
MotorTransport.co.uk
Truckanddriver.co.uk
Van Advisor.com
Freightinthecity.com
Top tablet only on Trucknetuk.com