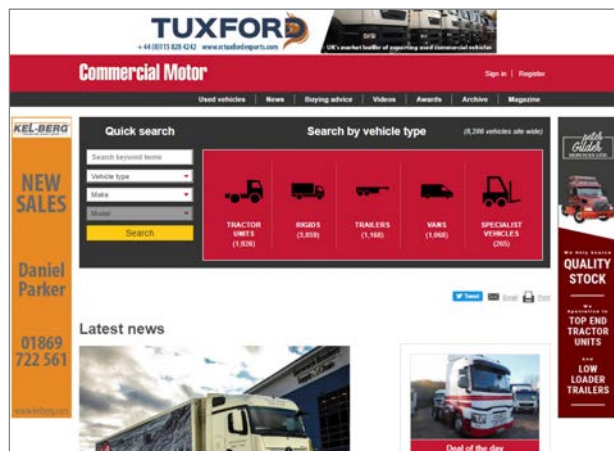


## CommercialMotor.com



The site is based on the online information requirements of hauliers of all sizes.

- Finding the right used vehicle
- Selling stock
- Finding the right news, legal, best practice and buying information to keep their business running

**139,321**

Unique users all site

**1,019,502**

Page views all site

**54,033**

Unique users used trucks  
(15.19% increase on 2018)

**778,416**

Page views used trucks  
(16.5% increase on 2018)

## Truckanddriver.co.uk

The site is a gateway into the print brand. Following a recent redesign we now have a wider range of ad positions available for clients looking for branding opportunities focused on professional drivers.



**14,632**

Unique users

**25,264**

Page impressions

## MotorTransport.co.uk

The site has been recently redesigned to focus even more tightly on the information requirements of operators with large fleets.



- Market analysis
- Market trends and vision
- Fleet management support
- Road Transport Top 100

Users need to **register** to get access and our database is now over **21,000**, growing at **300 per month**.

**28,546**

Unique users

**97,546**

Page views

## Trucknetuk.com

UK's largest drivers' forum. An engaged and interactive audience participating in forums on a wide range of topics.



- UK professional drivers' forum
- Owner and fleet operators' forum
- New and aspiring drivers

Users need to **register** to participate and our database is now **75,123**, growing at **300 per month**.

**117,368**

Unique users

**1,541,616**

Page views

### Data sources

Print circulations – averages for 12 months to September 2018  
 Research demographic data – Fusion reader surveys Commercial Motor and MotorTransport October 2018  
 Truck&Driver – NSM 2014  
 Web traffic – Google Analytics – averages for 12 months to October 2018

