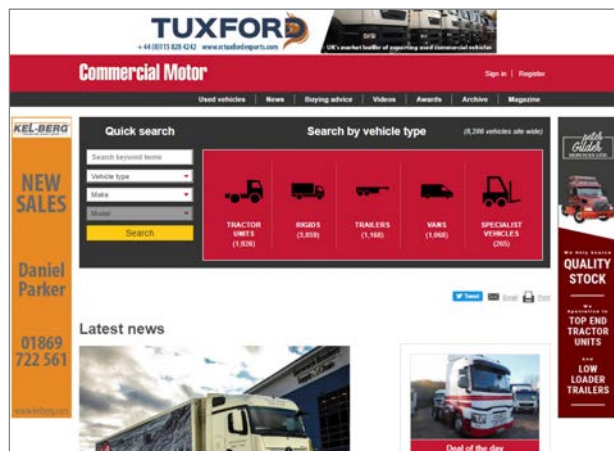


CommercialMotor.com



The site is based on the online information requirements of hauliers of all sizes.

- Finding the right used vehicle
- Selling stock
- Finding the right news, legal, best practice and buying information to keep their business running

139,321

Unique users all site

1,019,502

Page views all site

54,033

Unique users used trucks
(15.19% increase on 2018)

778,416

Page views used trucks
(16.5% increase on 2018)

Truckanddriver.co.uk

The site is a gateway into the print brand. Following a recent redesign we now have a wider range of ad positions available for clients looking for branding opportunities focused on professional drivers.

14,632

Unique users

25,264

Page impressions

MotorTransport.co.uk

The site has been recently redesigned to focus even more tightly on the information requirements of operators with large fleets.

- Market analysis
- Market trends and vision
- Fleet management support
- Road Transport Top 100

Users need to **register** to get access and our database is now over **21,000**, growing at **300 per month**.

28,546

Unique users

97,546

Page views

Trucknetuk.com

UK's largest drivers' forum. An engaged and interactive audience participating in forums on a wide range of topics.

- UK professional drivers' forum
- Owner and fleet operators' forum
- New and aspiring drivers

Users need to **register** to participate and our database is now **75,123**, growing at **300 per month**.

117,368

Unique users

1,541,616

Page views

Data sources

Print circulations – averages for 12 months to September 2018
 Research demographic data – Fusion reader surveys Commercial Motor and MotorTransport October 2018
 Truck&Driver – NSM 2014
 Web traffic – Google Analytics – averages for 12 months to October 2018

