



Exhibitions and Awards

The road haulage market is very much based on personal contact and networking and so face-to-face branding and marketing is crucial. RTM runs a range of industry events and is continually innovating in this area



3 - 5 June 2021
Harrogate Convention Centre

Exhibition and Awards

The UK's only exhibition for the bulk haulage industry. At this unique event two shows sit alongside the all new Northern Rewards Breakfast. Buyers can get hands on with vehicles and products on the exhibition floor during the day then network with sellers informally at the breakfast.

- 4,600 visits across 3 days (3565 unique)
- 93% visitors felt the show met or surpassed expectations
- 91% likely to attend next year

Show Guide available



28 September 2021

Exhibition

The show was launched in 2015 to support operators faced with challenges around urban deliveries. They need practical guidance and products and services to help them make urban freight cleaner, safer and quieter. By blending a great seminar programme with an exhibition of innovative vehicles, products and services the expo meets those needs.

- 950 visitors
- 88% of visitors will visit again next year
- 94% of visitors would recommend the show to colleagues

Show Guide available



3-4 July 2021



21-22 August 2021



15-16 May 2021

Exhibition and Awards

The **Convoy** brand was launched in 2017 with our partners Trucksport UK and is expanding during 2021. Convoy provides a weekend which includes show trucks and awards, trade stands and exhibits, entertainment and family fun and all this fits around the British Truck Racing. Convoy is a great opportunity to meet owners and drivers with real buying influence.

Show Guide available



2 September 2021

Awards

The Motor Transport Awards are the industry's most prestigious event. The people and companies who are shaping road haulage are celebrated in a glamorous evening at the Grosvenor House. The industry elite are there to network with peers from all areas of the market.

- 20 awards
- 1,500 guests on the night
- 34th year since launch



9 November 2021



Awards

The **Commercial Motor Awards** recognise and reward the best in new and used vehicle sales and aftersales. The awards dinner is a night to celebrate the successes of the industry and provides the perfect back drop to network and forge new business relationships.

Introduced in 2019, celebrating the best professional drivers with the winners announced at the show is the **Truck & Driver "Life on the Road" driver's Awards.**

- 16 Commercial Motor awards and 3 Life on the Road awards
- 450 guests on the night
- Launched in 2016



22 July 2021

Networking and Trophy

The networking event for staff or customers at a relaxing event where buyers and sellers come together on the golf course.

- The Truck Open Golf Challenge is in its 7th year
- 100 influencers in the industry from all over the country.



REWARDS BREAKFAST

3 December 2021

Awards

Transport News also organises the annual Scottish Rewards breakfast event in Glasgow every year and this successful concept will be reproduced in Harrogate at Tip-ex and Tank-ex 2020, as the Transport News Northern Rewards breakfast..

- 15 categories for the Northern Rewards breakfast and over 320 guests
- 19 categories for the Scottish Rewards breakfast and 600 guests



Throughout the year

Exhibition

This concept supports local councils in communicating low emission zone initiatives and Roadshows have been held in Birmingham, Manchester, Glasgow and Bath. They are a mixture of shell scheme exhibitors and seminars



Exhibition

As the media partner for this long-standing show we put together the show guide, that is given out every day at the show, presented digitally and distributed in Commercial Motor and Motor Transport magazines. To further support this key industry event, we also produce the daily show editions of Commercial Motor, and this popular editorial driven magazine is published and given out every day throughout the show..

- The Show Guide is inserted in the RTM magazines and are available at the show
- The Show Daily editions are published across the three days of the show

Show Guide available

Showguides

Show guides are a crucial part of marketing your presence at events. In addition to the show guides we produce for our own events we work with other organisers to produce high quality show guides.