



commercialmotor.com

MotorTransport

motortransport.co.uk



truckanddriver.co.uk



transportnews.co.uk

TRUCK NET UK
By drivers, for drivers

trucknetuk.com

Super leaderboard 970 px (w) x 90 px (h)

✓ available top & bottom	✓ available top only	✓ available top only	not available	✓ available top only
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Leaderboard 728 px (w) x 90 px (h)

✓ available top & bottom	✓ available top & bottom	✓ available top & bottom	✓ available top & bottom	✓ available top only
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Skyscraper 120 px (w) x 600 px (h)

✓	✓	✓	not available	✓
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Double MPU 300 px (w) x 600 px (h)

not available	✓	✓	not available	not available
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MPU 300 px (w) x 250 px (h)

✓	not available	not available	✓	not available
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Mobile leaderboard 320 px (w) x 100 px (h)

✓	✓	✓	✓	not available
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Mobile banner 320 px (w) x 50 px (h)

✓	✓	✓	✓	not available
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Tablet banner 468 px (w) x 60 px (h)

✓ available top & bottom	✓ available top & bottom	✓ available top & bottom	✓ available top & bottom	✓ available top only
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Homepage takeover

✓	✓	✓	✓	✓
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Other options

Commercial Motor

Sponsored content:
300 x 250, 50 words of text & URL

MotorTransport

Spotlight:
50 words of text & URL

TRUCK NET UK
By drivers, for drivers

Forum sponsorship logo:
160 px (w) x 40 px (h)

General Creative Guidelines

File Formats: Animated or static GIF, JPEG, PNG, 3rd party tags & HTML5
Flash and Rich Media files are not supported.

Any 3rd party tracking or click-tracking tags must be HTTPS compliant.

We do not accept the following formats: PDF, WebP

Maximum file size: 150 KB

DON'T FORGET: To supply the URL for any ads delivered as a GIF, JPEG or PNG

Frequency capping: Ad capping will be controlled through our ad server and not by any 3rd party server.
HTML5 and click tag guidelines: please see www.commercialmotor.com/html5